THE WORLD’S SECOND LARGEST Ski pass AREA IS HERE:

MORE THEN 2,750 kilometrES OF SLOPES And 900 LiftS ON ONE card!

New: Kitzbüheler Alpen All Star Card combined with the Salzburg Super Ski Card

Tyrolean and Salzburg skiing regions are now much closer!

***Ellmau, 29 June 2016 -* A truly outstanding ski federation is being created at the heart of the Alps from this winter. The Kitzbüheler Alpen All Star Card and the Salzburg Super Ski Card are joining up to form one ticket area far larger than anything seen so far. This means more than 2,750 kilometres of slopes and more than 900 cable cars and lifts in 25 ski regions/resorts will in future be accessible with a single ticket so that the pleasure of skiing knows no bounds. More fun on the slopes with just one ticket is not possible!**

**Lifts and slopes: world-class standard**

It’s not only the size of the combined ski resorts which is so impressive; the quality of the lifts and slopes also sets world-class standards: “All the ski regions are equipped with the most up-to-date facilities. There are more than 2,750 km of slopes, 2,100 km of which are equipped with artificial snowmaking so that they’re ready for winter from the very start of the season”, emphasises Hansjörg Kogler, spokesman for the Kitzbüheler Alpen All Star Card and also managing director of the Bergbahnen Westendorf in the SkiWelt Wilder Kaiser – Brixental. “Every year we’ve been investing millions in the qualitative improvement of our resorts – which is also the case with our colleagues at Salzburg Super Ski Card. We’re all leading international ski resorts – together we’re able to offer visitors slopes and lift quality which are second to none in the world. We’re very pleased about the new collaboration – what goes together, grows together.”

**One of the most attractive ski packages in the world**

The Kitzbüheler Alpen All Star Card already encompasses 6 ski regions and 10 skiing regions in Tyrol, Salzburg and Bavaria. And now our ski resorts are being joined by the attractive ski regions in Salzburg and the neighbouring states of Upper Austria, Styria und Carinthia covered by the Salzburg Super Ski Card. “We’re very happy that in future we’ll be able to offer visitors one of the most attractive ski packages in the world”, is the view of Ferdinand Eder, Chairman of the Salzburg Super Ski Card which, by collaborating with the Kitzbüheler Alpen All Star Card, can significantly extend its range westwards in terms of lifts and kilometres of slopes.

**199 skiing days – unlimited diversity**

The new joint ticket has enormous benefits for the customer. This one ticket means that winter sports fans will, in future, be able to use (almost) all the ski regions between Inntal and Ennstal, between Reit im Winkl and the Mölltal. 199 skiing days or six and a half months (15 October to 1 May) of unlimited enjoyment on more than 2,750 kilometres of slopes with more than 900 lifts. The previous package of the Kitzbüheler Alpen All Star Card will therefore increase almost threefold from this winter – and at an unbeatable price of € 680 for the season ticket bought in advance. There is also the 10-day Choice Ski Pass, for ten skiing days of choice in all the ski resorts within one ski season, but also multi-day tickets from 1 to 14 days.

**The greater the offer, the more choice**

The greater the offer, the more choice and diversity, but also more convenience. Future trends in winter sports are pointing quite clearly in this direction. The most important factor will continue to be the individual ski regions with their individual strengths and offers – but, with the new joint card, the winter sports fan will in future have the chance to make individual choices: depending on the skier’s requirements (challenging, easy, beginner, freerider...), depending on the snow and weather conditions or depending on achievability of the goal, maybe attracted by a current event or an irresistible hotel package – or quite simply a spur of the moment decision: it’s completely up to the customer to decide where to go.

**3 Glacier resorts – 6 World Cup locations**

There are two other advantages which make the joint ticket unique: three glacier resorts for the early start to the season mean winter is guaranteed to begin in October – snow is guaranteed depending on altitude. And in terms of serious exercise the new collaboration brings together ski regions with a great reputation. And for all those who love following in the tracks of the stars of skiing, the unique range of slopes will give them the choice of no fewer than six World Cup locations: Kitzbühel, Schladming, Saalbach, Flachau, Altenmarkt - Zauchensee, Bad Gastein! Nowhere is there a greater sporting choice and challenge!

[www.allstarcard.at](http://www.allstarcard.at)

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